THE TWENTIETH CENTURY DISEASE

Sunday, March 27 at 10:00 p.m. on CBC-TV

THE TWENTIETH CENTURY DISEASE, an hour-long investigation into the relationship between the world we live in and the diseases which afflict us will be seen on the full CBC television network on Sunday, March 27 at 10:00 p.m. (10:30 in Newfoundland). The documentary presents persuasive evidence that human beings are virtually at war with twentieth century technology, physically and mentally depleted by foods and materials we are surrounded by in our daily lives.

Disagreement between orthodox allergists and a growing number of specialists in environmental medicine as to what constitutes an allergic reaction and, by extension, how best to deal with certain chronic ailments, emerges strongly in the film. Many mature patients and their spouses, as well as parents of mysteriously ailing youngsters, describe the confusion of conflicting opinion they had to wade through en route to relief or cure.

CBC's telecast of THE TWENTIETH CENTURY DISEASE was delayed from its originally scheduled date last September because of the sudden death of a young women patient seen in the film. But by far the greater number of cases followed have more hopeful progressions. Children who had been seriously hyperactive, who experienced learning disabilities or, in one case, suffered a severe form of epilepsy are seen to have improved remarkably after painstaking treatment. Adults, some of whom had been near death, describe having learned how to identify and avoid what had been making them sick.

THE TWENTIETH CENTURY DISEASE is a timely film, and one that should be seen by anyone who wants to share responsibility for his or her own health and well-being.

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Produced by Larry Gosnell; Executive producer, Paul Wright.

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CBC PHOTO RELEASE

SUNDAY, MARCH 27/83

THE TWENTIETH CENTURY DISEASE

The above picture re-enacts a moment from CBC-TV's special documentary THE TWENTIETH CENTURY DISEASE, to be shown on the full network on Sunday, March 27 at 10:00 p.m. EST (10:30 p.m. NST). The film investigates environment-related illness, proven or merely strongly suspected. One woman seen in the documentary describes the ruinous effect on her emotional well-being of being forced to wear this type of mask in her office.

PROGRAM: THE TWENTIETH CENTURY DISEASE

TELECAST DATE: SUNDAY, MARCH 27/83 (10:00 P.M.)

CBC PHOTO: FRED PHIPPS

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